

Joint Implementable Comprehensive Plan

Town of Chautauqua and Village of Mayville

Steering Committee No. 6 – Wed., April 16, 6:00 p.m.

Hybrid: Carlson Center and Zoom

Notes

WELCOME AND PURPOSE

Steering committee members convened to review the project's progress and workshop the draft recommendations for the Plan. Jenni welcomed the committee and provided an overview of the project team's recent work and current project status. Prior to the meeting, the team met with John Shedd from the Chautauqua Institution to help lay the groundwork for future engagement and better understand how community members from both the Town and Village can initiate those conversations. The project team also visited several sites previously identified by the committee as priorities for potential revitalization.

Committee members then reviewed the draft recommendations, offering feedback to refine the content, identify any gaps, and consider how each recommendation could be implemented and by whom. The draft reflects all input gathered to date, including public engagement, subcommittee discussions, and professional expertise.

DISCUSSION

Economic Vitality

- Add both private and public enterprise opportunities to the annual grant calendar. Grants can make a significant impact on high-cost projects, such as the Mud Creek dredging. While some allow direct applications from private entities, others require the municipality to apply on behalf of a project or group.
- Explore potential partnerships, such as involving the Chamber of Commerce or collaborating with the school district for job-shadowing or newsletter-writing opportunities, and continuing programs like the Village-DPW open house.
- Unlike Airbnb, VRBO does not automatically collect occupancy tax. Many short-term rentals currently operate on an honor system. Westfield is exploring a law/moratorium to address this challenge.
- Revitalization areas should be implemented collaboratively with property owners and are limited to commercial zones. The goal is to support building occupancy and

use. Programs like the DRI and façade improvement initiatives align with this approach.

- The Village has already started the process of developing a façade program.
- The committee supports the creation of a local business association, which can help with things like signage programs or creating the annual map of local businesses.
- Streetscaping improvements will be an important recommendation in supporting the business district.
- The Community Development Block Grant Microenterprise Assistance Program provides federal funding through the state to support small businesses like restaurants.
- The committee supports adding a shared staff person to increase community development capacity. The Westfield Development Corporation may offer collaboration opportunities.
- Consider adopting a vacant property ordinance or mowing ordinance, potentially within this key issue or under Community Livability and Housing key issue.

Land Use and Development

- Add wetland designations and rare plant species to the land use map to help guide decisions about suitable locations for renewable energy and other uses.
- Chautauqua Lake positions the area more as a recreational and commercial zone than an industrial one, but locations for commercial industrial, factory, or extractive uses (such as gravel mining) should still be considered.
- Developing a Future Land Use Map is the next step in this chapter.

Community Livability and Housing

- The Comprehensive Plan should reinforce and support the full range of projects identified in the Lakeside Park Plan. The Village will be rejecting current construction bids this week.
- Any judge dedicated to rental property or code enforcement would be a regional position. This County has not made any public progress on this recommendation in recent years.
- The Depot Museum is not winterized but may be a suitable site for revitalization. The Trolley building will be vacant after this season. The 95 and 99 E Chautauqua St properties should be removed from the list.

- The County is involved in expanding broadband access, so the plan will offer a statement of support.
- A climate vulnerability assessment might include lake levels, lake health, controlling invasive species and ticks, plant growth in the lake, and impacts of warmer summers and less frost.
- Mayville is actively working on their TreeCityUSA designation.
- It may be worth considering a site map for developers to use passive solar/tree coverage.

Mobility and Access

- Signs must be kept up to date and consistent throughout the community. The Chamber has a budget line item to help support a signage program.
- The Hannum Road trail access point is near Chautauqua Watershed Conservancy properties. There may be potential for partnership and shared promotion. Remove the Lyons Road access point from consideration.
- There are some challenges with NYS requirements regarding golf carts/neighborhood EVs. They are allowed on roads 35mph or less.

SUMMARY AND NEXT STEPS

The next step is to gather public input on the draft recommendations and continue refining them. The project team will update the project website to include a brief survey asking residents what they value most about their community, along with their thoughts on some of the high-priority recommendations. This survey will serve as a final call to action to re-engage the public and highlight the importance of this step in shaping the final plan.

A public community workshop will be held on **Wednesday, June 4 at 6:00 pm** at the school to give residents an opportunity to provide feedback on the recommendations. The project team will prepare promotional materials for the Town and Village to help advertise the meeting and encourage community participation.

Following the community workshop, the consultant team will present a draft report to the steering committee and begin the review process.